

TOP OFFLINE CUSTOMERS TOUCH EMAIL #3

SUBJECT LINE:

(Option 1)

You Might Enjoy This

(Option 2)

Restock Endo Inventory, for 30% Less

PREVIEW TEXT:

(Option 1)

Get 30% off endo products + free shipping! Promo code inside.

(Option 2)

Use code [REDACTED] for 30% off + free shipping on endo products!

HEADER:

(Option 1)

Get 30% Off + Free Shipping (Endodontics Only)

SMALL TEXT:

Use Code: [REDACTED]

(Option 2)

Use Code [REDACTED] for 30% Off + Free Shipping

SMALL TEXT:

Endodontic Products Only

HEADER CTA:

Shop Now

EMAIL BODY:

Hi [NAME],

We won't tell you what to do, but now is a *really* good time to stock up on endodontic supplies.

Redeem online:

1. Spend \$500+ on Obturators, Bioceramic Sealers and Rotary/Reciprocating Files.*
2. Use code: [REDACTED].

Don't forget: You'll *also* earn [TIER POINTS RATE] points for nearly every \$1 spent online. Redeem those points to save on future orders.

*(insert applicable terms and conditions)